

# Control & Automation

## Publishing Safeguards & Workflow Automation

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24.online provides enterprise-grade control and automation tools designed to protect your marketplace presence. Every listing change, image update, and content modification passes through our multi-layer safeguard system before going live on Amazon, Walmart, or any connected marketplace.

### 01 Publishing Safeguards

All automated publishing actions are protected by the following safeguard layers:

| Safeguard           | Description                                                            | Applies To       |
|---------------------|------------------------------------------------------------------------|------------------|
| Dry-Run Preview     | Every change is previewed before applying. See exactly what goes live. | All tiers        |
| Approval Workflow   | Require human approval before any content is published.                | Pro + Enterprise |
| Rollback (1-click)  | Instantly revert to any previous version of a listing.                 | All tiers        |
| Duplicate Detection | Prevents publishing duplicate or near-identical listings.              | All tiers        |
| Policy Compliance   | Scans content against marketplace policies before publish.             | All tiers        |
| Staged Rollout      | Push changes to a % of SKUs first, monitor, then scale.                | Enterprise       |
| Change Locking      | Lock specific fields from being overwritten by automation.             | Pro + Enterprise |

### 02 Automation Rules Engine

Build custom automation rules using our no-code rule builder. Rules execute based on triggers, conditions, and actions — giving you full control over when and how listings update.

| TRIGGERS                                                                                                                                 | CONDITIONS                                                                                                             | ACTIONS                                                                                                                   |
|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| Price change detected<br>Inventory drops below threshold<br>Competitor listing updated<br>Review score drops<br>New marketplace category | SKU matches pattern<br>Category filter<br>Marketplace = Amazon / Walmart<br>Sales rank threshold<br>Date / time window | Regenerate title & bullets<br>Update main image<br>Pause listing<br>Notify via email / Slack<br>Trigger approval workflow |

### 03 Approval Workflow Configuration

| Workflow Type       | Description                                       | Notification      |
|---------------------|---------------------------------------------------|-------------------|
| Single Approver     | One designated user must approve all changes      | Email + In-app    |
| Sequential Approval | Changes pass through multiple approvers in order  | Email + Slack     |
| Parallel Approval   | Any one of a group can approve (quorum optional)  | Email + Slack     |
| Auto-Approve        | Minor changes auto-publish after confidence check | In-app log only   |
| Emergency Bypass    | Admin-only override with full audit trail         | Email + Audit log |

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Audit Trail & Change History

Every action taken by a user or automation rule is logged immutably. Access your full audit trail at any time from the Control Center dashboard.

|                |                                                                                               |
|----------------|-----------------------------------------------------------------------------------------------|
| What's logged  | User ID, timestamp, IP, action type, affected SKUs, before/after content diff, approval chain |
| Retention      | 90 days (Starter) · 1 year (Professional) · 3 years (Enterprise)                              |
| Export formats | JSON, CSV, PDF report                                                                         |
| Integrations   | Webhook push to Splunk, Datadog, custom SIEM                                                  |
| Access control | Role-based: admins see all, members see own actions                                           |

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Rate Limits & API Controls

| Control                     | Starter  | Professional | Enterprise |
|-----------------------------|----------|--------------|------------|
| API calls / minute          | 60       | 300          | Unlimited  |
| Bulk operations / day       | 500 SKUs | 10,000 SKUs  | Unlimited  |
| Concurrent automation rules | 5        | 50           | Unlimited  |
| Scheduled jobs              | 3        | 25           | Unlimited  |
| Webhook endpoints           | 2        | 10           | 50         |

For custom automation requirements, Enterprise workflow configuration, or API integration support, contact your account manager or reach us at support@24.online. Full API documentation available at docs.24.online.