

CSV Mapping Template

Instructions for use with 24.online Batch Image Processing

What is this file?

The CSV Mapping Template tells 24.online which image file belongs to which product SKU and which image slot. You upload this CSV file alongside your ZIP archive of product images when starting a batch processing job. The system reads the mapping and routes each image to the correct product listing automatically — no manual matching required.

Before you start: delete the example data

The CSV file included in this package contains **sample rows with fictitious data** (fake filenames, SKUs, and variation IDs). These rows are provided as formatting examples only. **You must delete all rows below the header row before filling in your own data.** Leaving the example rows in place will cause import errors or incorrect image routing.

Column reference

Column	Required	Description
filename	Yes	Exact file name of the image inside your ZIP archive, including extension. E.g.: IMG_0012.jpg
SKU	Yes	Product identifier matching your marketplace catalog (Amazon, Walmart, Shopify, etc.)
variation_id	No	For child ASINs or variant attributes (e.g. Size_XL, Color_Red). Leave blank for parent-level SKUs.
image_slot	Yes	Slot: main, gallery_1 through gallery_8, or swatch

How to use

- 1 Open the CSV file**
Open 24online_csv_mapping_template.csv in Excel, Google Sheets, or any spreadsheet editor.
- 2 Delete example rows**
Select and delete all rows below the header row (row 1). The example data is for reference only.
- 3 Fill in your data**
Add one row per image file. Every image in your ZIP archive needs its own row.

4 Save as UTF-8 CSV

Save the file in CSV format with UTF-8 encoding. In Excel: File → Save As → CSV UTF-8.

5 Upload with your ZIP

In 24.online, start a batch job and upload both the CSV and your ZIP archive together. The system validates your mapping before processing begins.

Accepted image_slot values

Value	Description
main	Primary hero image — shown first in the marketplace listing
gallery_1	First gallery image (second slot overall)
gallery_2 - gallery_8	Additional gallery images, in order
swatch	Color or variant swatch for variation selectors